



FREE FROM
COMMON ALLERGENS



HILARY'S™

~ Eating well made easy™ ~

Convenience Meets Culinary

Hilary's is the creator of convenient and culinary foods that are made from real ingredients and are free-from common-allergens. We are helping to heal the American diet by bringing these foods to all people who are seeking tasty, nourishing cuisine. Our products forge innovative culinary paths and disrupt the status quo. We care about the health of our customers, employees, and ecosystem.

GLUTEN
FREE

CORN
FREE

EGG
FREE

DAIRY
FREE

SOY
FREE

NUT
FREE

www.hilaryseatwell.com

OUR VALUES



MISSION STATEMENT

Heal the American diet by creating delicious, convenient, family friendly, common allergen-free foods and bringing them to all people who are seeking tasty, nourishing cuisine.

PILLARS

CONVENIENT

We make convenient foods for people who care about what they eat while living their busy lives.

CLEAN

Our certified organic ingredients are real food, minimally processed and as close to their natural state as possible.

FREE-FROM

We will never include any common allergens in our products. We work hard to be trusted as leaders in the free from movement.

SUSTAINABLE

We consider long-term sustainability in our business practices. We care about the health of our customers, employees, and ecosystem.

YUMMY

Let's never forget that taste is king. Most free-from food tastes like cardboard. Our culinary roots are evident in everything we create.

PIONEERING

We love to try new things. Our products forge innovative culinary paths and disrupt the status quo.

VEGGIE BURGERS

WORLD'S BEST
AZUKI BEAN
HEMP & GREEN
ROOT VEGGIE
BLACK RICE
CURRY
KIMCHI
SPICY THAI

VEGGIE BITES

ORIGINAL
SPICY MESQUITE
BROCCOLI CASSEROLE
MEDITERRANEAN

VEGGIE SAUSAGES

APPLE MAPLE
SPICY

DRESSINGS

RANCH CHIA
BALSAMIC THYME
REMOULADE
APPLE FENNEL
BEET VINAIGRETTE
CHILI-LIME VINAIGRETTE
SPICY ISLAND
TOMATO KALAMATA

LEARN MORE



COMPANY FACTS

- Products include: shelf-stable salad dressings, frozen veggie burgers & frozen veggie bites
- Our products are: certified gluten free, Non-GMO verified, certified organic & common allergen free
- First recipe developed in 2005 for Hilary Brown's restaurant, Local Burger
- Hilary's (originally Hilary's Eat Well) was founded in 2010
- Distributed nationwide & in Canada
- Veggie burgers, bites, & sausages made with love, in our allergen free facility, located in Lawrence, KS

STARTING HILARY'S

When Hilary created the original World's Best Veggie Burger recipe in 2005 for her restaurant, she wanted it to taste great and be free of all common food allergens and artificial ingredients. She met all of her goals with that recipe and started Hilary's with the intention of creating delicious, free-from products for you.

Today, we're a B Corporation certified food-manufacturing company dedicated to nourishing our bodies and the environment. We only use thoughtfully researched, organic and non-GMO ingredients. The products we offer are easy to prepare at home, and are undeniably delicious. It's eating well made easy.

WEBSITE & SOCIAL

HilarysEatWell.com
@hilaryseatwell



ADDRESS

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